




Company Sponsorship Options



	Sponsorship Tier				
	Gold	Silver	Bronze	Two Star	One Star
Representation in publicity material	Branding below Snow-Camp on publicity materials	Branding below Snow-Camp and Gold Sponsor	Branding below Snow-Camp, Gold and Silver Sponsors	None	None
Maximum in category	Single Gold Sponsor	Maximum two sponsors	Maximum four sponsors	Unlimited	Unlimited
Access to Snow-Camp materials, photos and resources for your use	Unlimited access to photos, case studies, testimonies and evaluation results	Unlimited access to photos, case studies, testimonies and evaluation results	Unlimited access to photos, case studies, testimonies and evaluation results	Access to Snow-Camp photos as required	Access to Snow-Camp photos as required
Use of unique sponsor logo	Sole use of unique Snow-Camp Gold Sponsor logo on your communications 	Shared use (2 sponsors) of Snow-Camp Silver Sponsor logo on your communications 	Shared use (4 sponsors) of Snow-Camp Silver Sponsor logo on your communications 	No	No
Snow-Camp staff time to work with your press and comms teams	4 days per year Snow-Camp staff time	2 days per year Snow-Camp staff time	1 day per year Snow-Camp staff time	No	No
Access to Snow-Camp young people for interview, photo-shoot	1 day per year	Half day per year	No	No	No
Logo sizing	50% of Snow-Camp logo linear dimensions	25% of Snow-Camp logo linear dimensions	15% of Snow-Camp logo linear dimensions	n/a	n/a
Logo on website	Yes	Yes	Yes	No	No
Logo on all press releases	Yes	Yes	Yes	No	No
Logo on DVD and other film media	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	No	No
Logo on t-shirts, fleeces	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	No	No
Logo on certificates	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	No	No
Logo on all banners	Yes, as per representation and logo-sizing	Yes, as per representation and logo-sizing	No	No	No
Website representation	Sole representation on Gold Sponsor page within 'sponsors' section. Max 300 words of text Full logo-sizing	Joint representation on Silver Sponsors page within 'sponsors' section. Max 200 words of text 75% logo-sizing	Joint representation on Bronze Sponsors page within 'sponsors' section. Max 100 words of text 50% logo-sizing	Textual listing on "Two Star" sponsor page within 'Sponsors' section	Textual listing on "One Star" sponsor page within 'Sponsors' section
Sponsor Contribution	GBP 20,000pa	GBP 10,000pa	GBP 5,000pa	GBP 1,000pa - this will fund two Snow-Camp bursaries	GBP 500pa - this will fund one Snow-Camp bursary

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